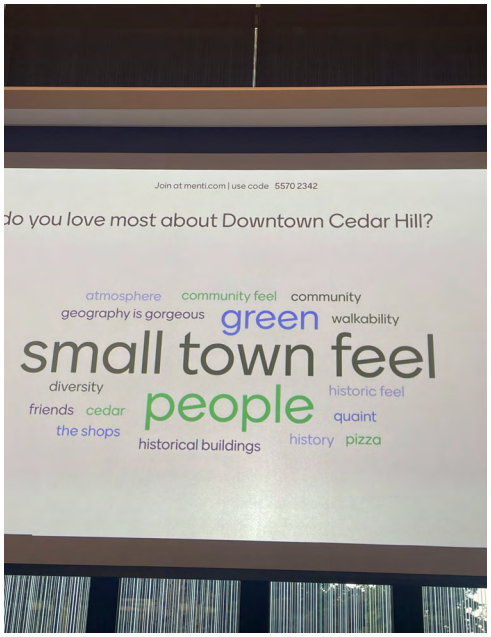
THE HEART of the Hill

October **Engagement Summary**

CEDAR HILL
WHERE **OPPORTUNITIES** GROW NATURALLY

Engagement Summary

October 9th and 11th 2025



City Council and EDC Meeting

An interactive meeting held to walk through the draft action plan recommendations with City Council and the Economic Development Corporation. Feedback from this session helped refine and prioritize implementation strategies.

8 responses



Coffee and Conversations

A casual presentation and discussion with community members at 1846 Coffee in downtown Cedar Hill. The event provided an opportunity to share recommendations in an informal setting and gather direct input from residents and business owners.

75 responses

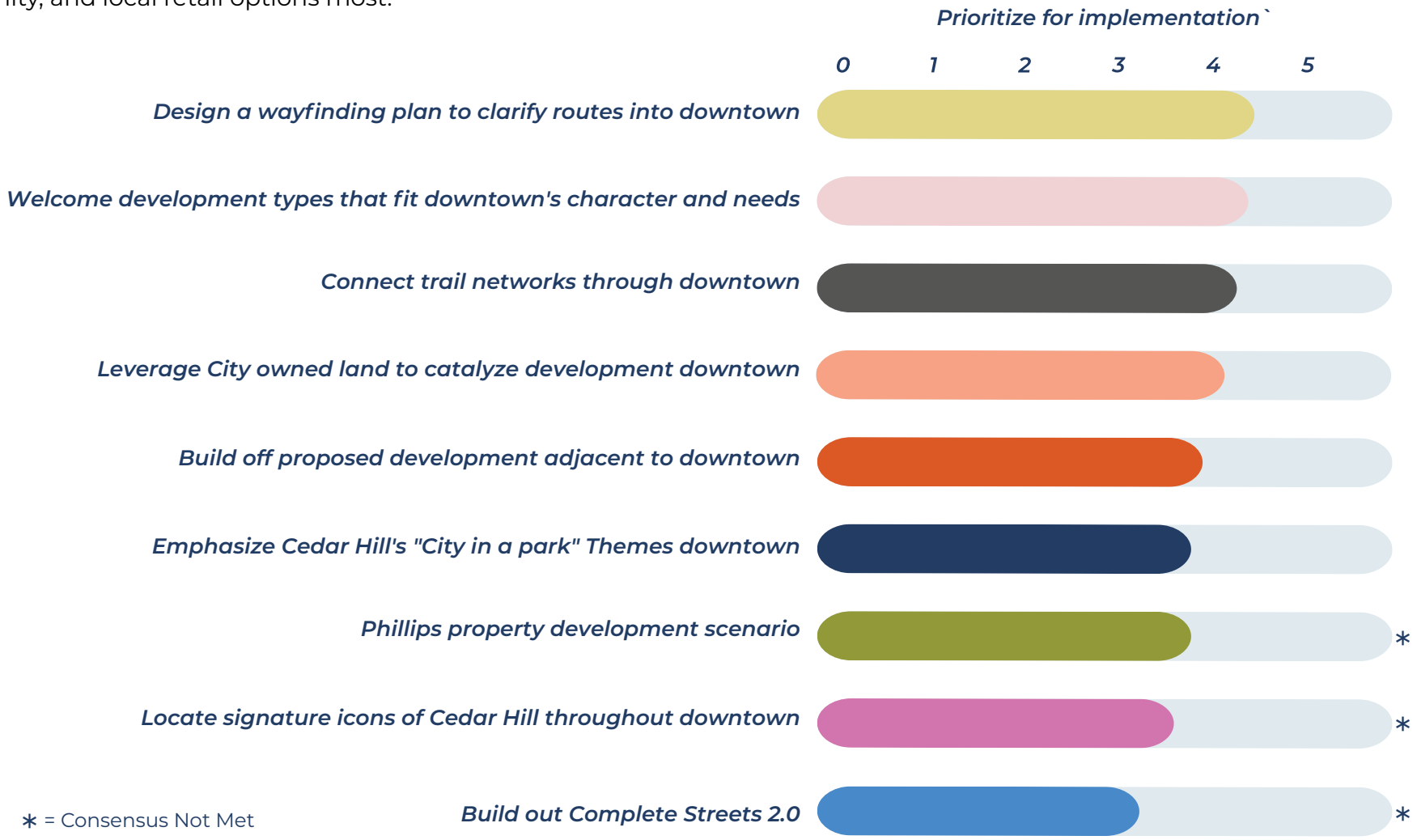


Country Day on the Hill

Community engagement during the annual Country Day on the Hill event, featuring boards that invited participants to share what they liked about the recommendations and identify what they felt was missing.

City Council and EDC Meeting

Several recommendations received high priority and group consensus, including creating a wayfinding plan, suporting development that fits downtown's character, connecting trail networks, leveraging city owned land, and building adjacent projects. Others, like emphasizing the "City in a Park" theme, the Phillips property scenario, Complete Streets 2.0, and downtown icons, had less agreement. Participants valued Cedar Hill's greenspace, small town feel, historic character, community, and local retail options most.



* = Consensus Not Met

City Council / EDC Meeting Notes

General Feedback

- The vision statement was well received.
- The "City in a Park" theme may be better reframed as an objective rather than a core priority since Cedar Hill is still undergoing rebranding.
- Participants asked how data will be interpreted and whether priorities are ranked.
- Priorities 2, 3, and 4 felt too similar—should be differentiated.

Program and Use Discussions

- Equestrian programming met with skepticism—participants felt it was not an effective use of time, money, or space.
- Suggested alternatives: maker's zone, courtyard community, or townhomes.
- Entertainment should be more specific and bold—participants want a "big idea" that will draw people downtown.
- Participants emphasized the importance of dining as a key priority.
- Market concepts (Crowd-Street market, Mexican Market in San Antonio, or Magnolia Silos) were cited as good precedents.
- Concerns were raised that retail success depends on housing growth—housing must come first.
- Suggestion to show more housing on city-owned land and emphasize residential west of the railroad tracks.
- Phasing is critical—projects should not stand alone; catalyst projects will be necessary for momentum.

City Council / EDC Meeting Notes Continued

Downtown + Infrastructure Topics

- Complete Streets discussion revealed mixed opinions:
  - Participants want to prioritize downtown streets rather than expand outward.
  - Questions arose about why the Complete Streets plan is changing, especially since traffic patterns will shift with upcoming development.
  - One-way streets continue to be a concern.
  - Emphasis on removing the wall at Babe's—should be considered as a formal recommendation.
  - Midtown relationship needs attention—how will increasing density impact downtown?
  - Uptown Blvd should extend all the way to Cooper Street.

Property + Development Discussions

- Phillips Property feedback:
  - Participants liked the direction of the concept.
  - Emphasis on avoiding Belt Line and the railroad tracks as barriers.
  - Consider moving the wheel feature to the opposite side.
  - Parking garage: mixed feedback—some suggested semi-underground or partially buried options, while one participant didn't like a garage on the site at all.
  - Desire for a park-like entrance at the corner and a greener overall setting.
  - Clarify what "small business center" means
  - Preference for a stage rather than a playground, or include both options.
  - Concern that the courtyard programs aren't meeting the street or connecting to the rest of downtown.

Coffee and Conversations Meeting Notes

Community Character & Small-Town Feel:

- Residents value Cedar Hill's small-town character.
- There is concern that increasing cars and visitors downtown could negatively affect this feel.
- Reducing car traffic and encouraging pedestrian-friendly spaces is a priority.

Downtown Amenities & Open Space:

- Desire for a dog park.
- Interest in a splash pad to enhance community spaces.
- Courtyard designs, such as at the Phillips Property, are appreciated for fostering a sense of community.

Residential & Small Business Use:

- Small businesses operating out of converted homes are important to maintain.
- Recommendations include supporting these uses in code and relaxing parking requirements to allow small businesses to thrive.
- Residential input is currently limited and should be expanded in future engagement.

Specific Properties:

- Phillips Property: Community courtyard is well-received; some attendees wanted more architectural representation along Broad Street.
- Old Elementary School: Potential for residential use, but not a current priority.

Infrastructure & Planning Concerns:

- Mixed opinions on revisions to Complete Streets; some resistance noted.
- Aligning traffic management with the small-town character is essential.

Country Day

Regional Connections Feedback

This data reflects community members' feedback on four regional connection recommendations, as well as their thoughts on potential gaps in the proposed ideas. The recommendations include: building on proposed developments adjacent to downtown, emphasizing Cedar Hill's "City in a Park" theme within the downtown area, connecting rail networks through downtown, and designing a wayfinding plan to clarify routes into downtown.

= Popular Opinion
Written multiple times *

Recommendation Likes

- Parks downtown
- Community over commerce
- Green space
- Native landscaping
- San Antonio hike / trail system
- Study spaces

Missing

- Businesses on belt line should feel like downtown
- Multi-purpose event calendar
- Wood fences
- Ice cream shops
- 1846 advertising their ice cream
- Stop lights to slow traffic (Belt Line)
- Sidewalks to encourage walking
- Family pictures spaces
- Soft surface trails in parks
- Sidewalks on Cedar St. and native plants

Country Day

Downtown Core Feedback

This data reflects community members' opinions on the Downtown Core recommendations, which include: leveraging city-owned land to catalyze private development downtown, welcoming development types that align with downtown's character and needs, building out Complete Streets 2.0, and locating signature icons of Cedar Hill throughout downtown.

= Popular Opinion
Written multiple times *

Recommendation Likes

- Griffith park equestrian center precedent
- Parks and open space trails coming through
- Equestrian facility
- Honoring historic design
- Family dinning rows of tables enough southwest food
- Walkable amenities

What is Missing

- Space for rotating food trucks, smilar to Kety trail
- Entertainment
- Commercial property
- Pedestrian Friendly
- Shaded sidewalks
- Restaurants
- Shaded/accessible sidewalks
- Quik-Trip
- Community center for craft and learrning
- Boozy pops
- An equestrian trail but maybe something more general

Country Day

Catalyst Feedback

This data reflects participants' opinions of the Catalyst Project and their thoughts on potential gaps in our current recommendations. We asked for feedback on three elements: Development (mixed-use buildings, ground-level attractions), Unique Amenities (family-friendly attractions, connections across the railroad, developing the west side as a recreational and cultural anchor, and creating a shared parking facility), and Open Space (creating a welcoming plaza, activating the courtyard, and extending Belt Line into downtown).

Recommendation Likes

- Love the dog park, overpass trail is cool
- Residential and retail office spaces
- Dog park
- Night life (epic EP)
- Courtyard is nice
- Spaces to hang out
- Love the ferris wheel and view tower
- Restaurants that are kid friendly

What is Missing

- Healthy restaurant options
- Water features for kids
- Swimming pool
- Braums
- No parking garage
- Stone incorporated in harmony with design of city hall
- Church's
- Braun and Rio Regio
- Live Music Venue, levitt
- Night life
- Nike store
- Soil contamination and EPA requires cleanup

= Popular Opinion
Written multiple times *