EASTSIDE 2035

Eastside 2035:
Community Revitalization Action Plan

Steering Committee Meeting 1

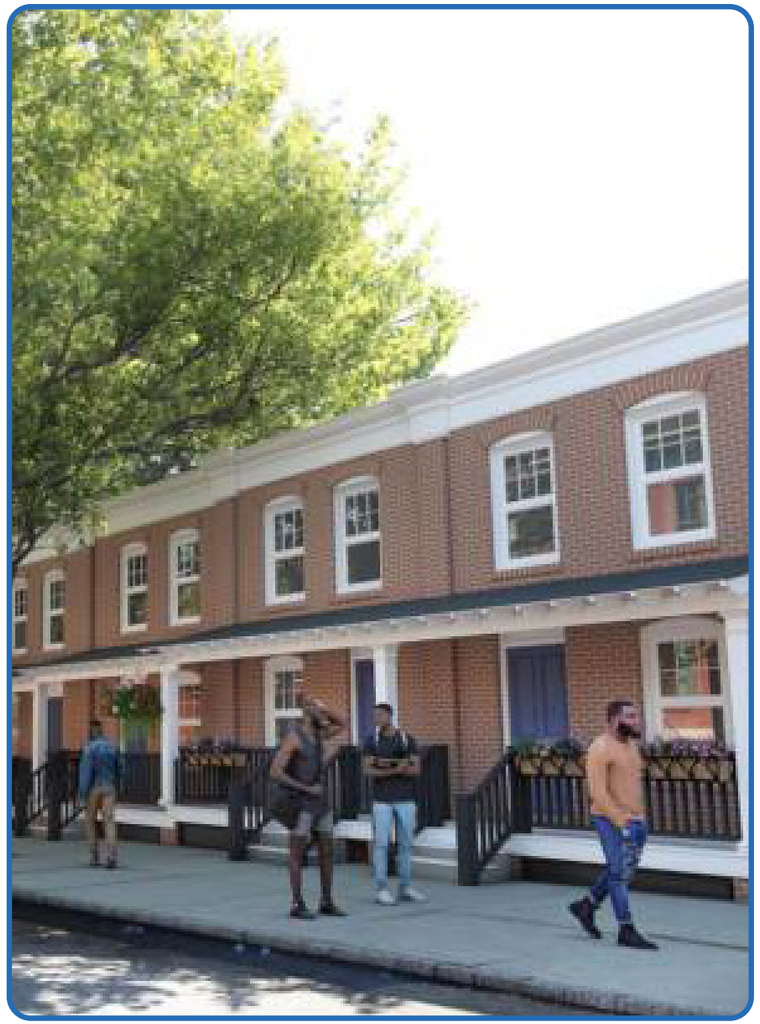
June 13, 2024



Steering Committee 1 Agenda

Hello & Welcome!

- Introductions
- Project Overview
- Public Engagement Process
- What We've Heard So Far
- Small Group Discussion



Introductions

Mend Collaborative



Zakcq Lockrem, AICP
Project Manager
Partner, Senior Planner



Michelle Bright, SITES
Principal-in-Charge (PIC)
Partner, Parks and Public Spaces



Todd Austin
Deputy Project Manager
Planner

Mend

Introductions

Tell us your name

What's your connection to Eastside

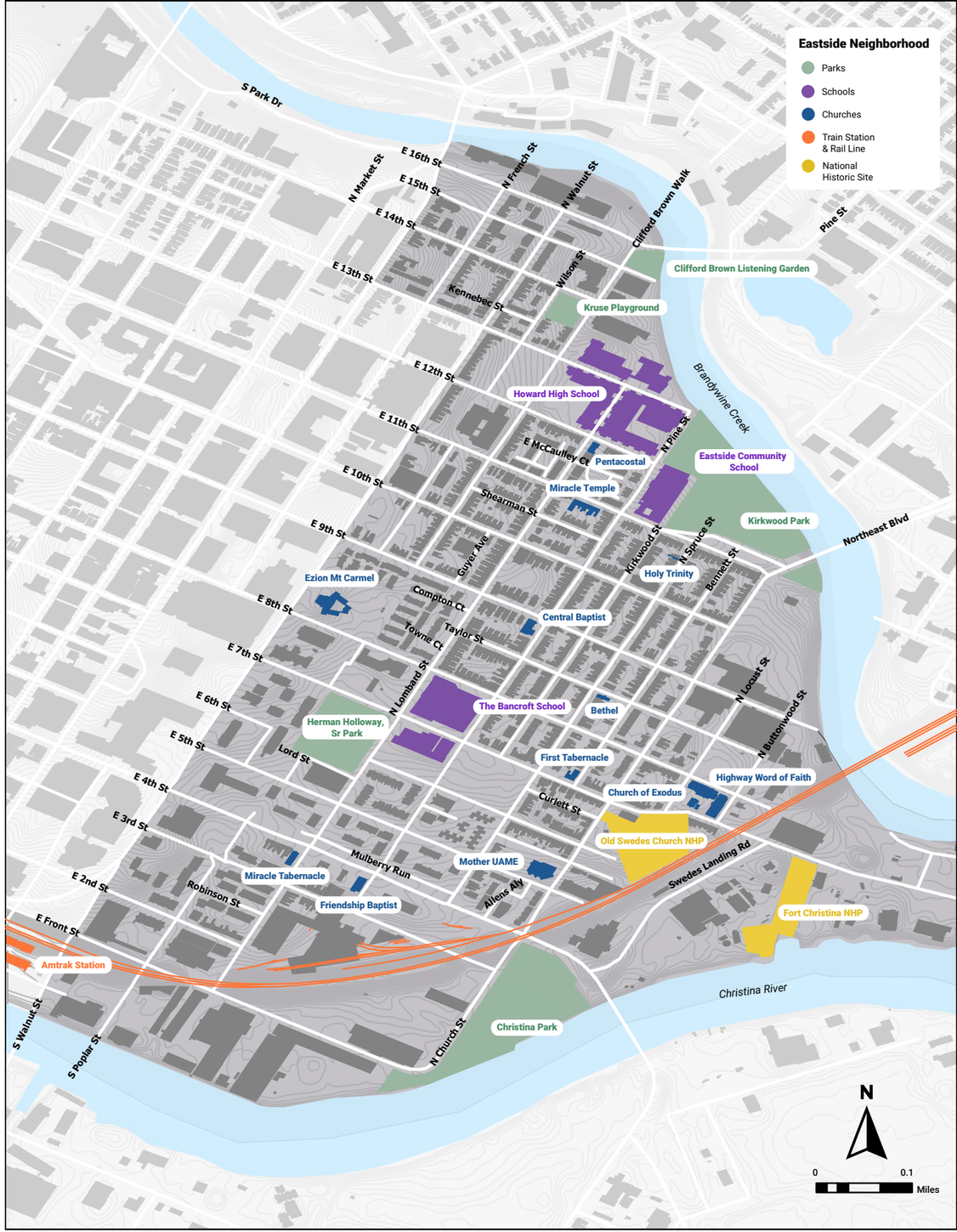
Steering Committee Rules and Agreements

- Respectful communication
- Meetings will start 15 minutes late and end on time
- Raise hand or signal to speak
- Discussion should remain focused on agenda items
- Decisions will be made by consensus if possible and by vote if not
- Discussions and sensitive information shared should be confidential
- Constructive criticism is welcomed, but should be presented in a respectful and constructive manner
- No side conversations
- Limit cell phone usage
- Action items with due dates will be assigned at the end of the meeting
- Meeting will end once all agenda items have been addressed, or at the designated end time, whichever comes first

Project Overview

Eastside 2035 will be a plan that outlines recommendations and action steps to achieve the community's vision and goals over the next 10 years. The plan will build upon previous input given by community members, seeking to refine their vision while reflecting new ideas from Eastside residents and stakeholders.

- The Eastside has approximately 6000 residents.
- Our engagement goal is to have at least 600 residents (10%) participate in some way.
- We will also set goals for specific subgroups. For example elders, residents with disabilities, and single parent households.



Project Engagement Schedule

Understand

May – August

Goal: Understand key issues, challenges, and previous plans affecting the study area.

Engagement:

Online Engagement
1 Open House
6 Pop-Ups
Stakeholder Survey

Envision

August– October

Goal: Provide vetted strategies and approaches related to project goals.

Engagement:

Online Engagement
1 Open House
6 Pop-Ups

Act

October – December

Goal: Document a clear path to implementation.

Engagement:

Online Engagement
1 Open House
Implementation Partner Interviews

Roles and Responsibilities

Steering Committee

Who:	~20 residents and stakeholders
Commitment:	Attend at least 4 of 5 committee meetings (typically the second Thursday each month). Encourage friends and neighbors to participate (if each person encourages 10 people to participate, that's 200 people!). Provide feedback on engagement and recommendations.
Compensation:	$50 gift card at the end of the process

Ambassadors

Who:	~10 residents and stakeholders
Commitment:	Will conduct outreach in the community. Must attend 2 training sessions and participate in at least 2 "pop-up" events (approximately 10 hours total throughout the process).
Compensation:	$200 stipend once the commitment has been completed

Vital Conditions for Health and Well-Being

Research and recommendations for Eastside 2035 will be organized around the 7 vital conditions for health and well-being. These are a set of conditions of places and institutions that all people depend on to reach their full potential for health and well-being.



Belonging + Civic Muscle



Basic Needs for Health + Safety



Humane Housing



Thriving Natural World



Meaningful Work + Wealth



Lifelong Learning



Reliable Transportation

Belonging and Civic Muscle



What would **Belonging and Civic Muscle** *look like in the Eastside?:*

- The Eastside has strong social supports and networks
- The Eastside has vibrant arts and culture
- The Eastside has a strong connection to its history

What we've heard:

- Mixed reports of strong and weak support networks
- Poor communication about community meetings
- Desire for hotline, signage, outreach events, block events, newsletter
- Desire for beautification team
- More/Better community spaces (YMCA, People's Settlement, Churches, refurbished abandoned buildings)

Basic Needs for Health and Safety



What would meeting **Basic Needs for Health and Safety** *look like in the Eastside?:*

- The Eastside has low prevalence of physical and mental health issues
- The Eastside has access to healthcare facilities
- The Eastside has access to an affordable grocery store

What we've heard:

- Lack of mental health assistance
  - Desire for facilities in walking distance
- Lack of healthcare facilities
  - With capability to treat drug dependence
- Desire for calming greenspaces
- Desire for increase security/surveillance
- Desire for better health programming (Farmer's Market, Exercise Classes)

Humane Housing



What would **Humane Housing** *look like in the Eastside?:*

- The Eastside has access to affordable and high-quality housing
- The Eastside has paths to homeownership
- The Eastside has enough space per person in the household

What we've heard:

- Concerns about affordability of new housing
- Concerns about safety
- Particular desire to 'make homes safer'
- Lack of landlord accountability
- Desire for pathways out of homelessness

Thriving Natural World

What does a **Thriving Natural World** *look like in the Eastside?:*

- The Eastside cool and shady
- The Eastside has minimal levels of air pollution
- The Eastside has access to nearby parks and open space

What we've heard:

- Complaints about mosquitoes
- Cleaner parks/streets
- More trees
- Outdoor social activity

Meaningful Work and Wealth

What does **Meaningful Work and Wealth** *look like in the Eastside?:*

- The Eastside has family and community wealth
- The Eastside has many entrepreneurs
- The Eastside has community job training opportunities

What we've heard:

- Desire for grocery store
  - As amenity and employment
- Job placement/training seen as low, emphasis on placement
- Desire for more jobs on the Eastside
- Desire for credit union accessible to community members

Lifelong Learning

What does **Lifelong Learning** *look like in the Eastside?:*

- The Eastside has quality elementary and high school facilities
- The Eastside has access to higher education
- The Eastside has job and skills training that provides access to great jobs

What we've heard:

- Concern about safety/quality in schools
- Elders want tech learning programs
- Desire for increase in job training/placement
- Desire for financial literacy programs/life skills

Reliable Transportation



What does **Reliable Transportation** *look like in the Eastside?:*

- The Eastside has plenty of safe transit and mobility options
- The Eastside has no pedestrian and biker accidents
- The Eastside has transit that gets residents to important community resources

What we've heard:

- Desire for free transit to basic needs (i.e. grocery, healthcare, ect.)
- Options for elderly transit
- More safety measures (traffic lights, stop signs, road repair)

Previous Engagement Priorities

100 residents engaged through a steering committee meeting and 2 pop-up events.

Top concerns expressed:

- Affordable housing
- Park safety
- Activities for youth
- Community center/resource center/
- Traffic Safety
- Healthcare facility / Mental healthcare center
- Block to block neighbor engagement
- Grocery store
- Housing for the unhoused

Small Group Discussion

As a table, you will discuss 6 questions about Eastside related to the 2035 plan (5 minutes per question). Each table discussion will facilitated by a team member who will take notes. Everyone will come back together over last 15 minutes to report on discussions.

1. What are the unique qualities of Eastside?

Small Group Discussion

As a table, you will discuss 6 questions about Eastside related to the 2035 plan (5 minutes per question). Each table discussion will facilitated by a team member who will take notes. Everyone will come back together over last 15 minutes to report on discussions.

2. What do you believe are the biggest barriers to success on this project?

Small Group Discussion

As a table, you will discuss 6 questions about Eastside related to the 2035 plan (5 minutes per question). Each table discussion will facilitated by a team member who will take notes. Everyone will come back together over last 15 minutes to report on discussions.

3. In 2035, I want news headlines about the Eastside to say…

Small Group Discussion

As a table, you will discuss 6 questions about Eastside related to the 2035 plan (5 minutes per question). Each table discussion will facilitated by a team member who will take notes. Everyone will come back together over last 15 minutes to report on discussions.

4. Describe who lives in, works in and visits the Eastside today?

Small Group Discussion

As a table, you will discuss 6 questions about Eastside related to the 2035 plan (5 minutes per question). Each table discussion will facilitated by a team member who will take notes. Everyone will come back together over last 15 minutes to report on discussions.

5. What is your aspiration for the future of the people of the Eastside?

Small Group Discussion

As a table, you will discuss 6 questions about Eastside related to the 2035 plan (5 minutes per question). Each table discussion will facilitated by a team member who will take notes. Everyone will come back together over last 15 minutes to report on discussions.

6. Who needs to be engaged in this project for it to be successful?

Thank You!

Next Steering Committee Meeting:
July 11

EASTSIDE 2035