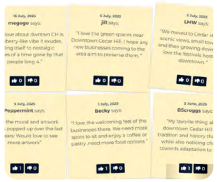
THE HEART of the Hill

Understand Phase **Engagement Summary**

CEDAR HILL
WHERE **OPPORTUNITIES** GROW NATURALLY

Engagement Summary

Online Activities



Online Engagement

239 visitors

45 contributions

The project website hosts project information, an interactive map and a copy of the priority setting activity.

In-person Activities

July 11th and 12th 2025



Project Understanding Poster

The Project Understanding Poster summarized the goal of the project, the project timeline and the general scope of the project.



Development Activity

This activity asked: What kinds of development would you like to see downtown and where?



Priority Setting Activity

This activity asked: What do you love about Downtown Cedar Hill today? What are your highest hopes for the the future?



Cedar Hill's History Activity

This activity asked: What iconic landmark could help celebrate Cedar Hill's history downtown?



Design a Street Activity

This activity invited the community to design their own public realm.



Presentation and Walking Tour

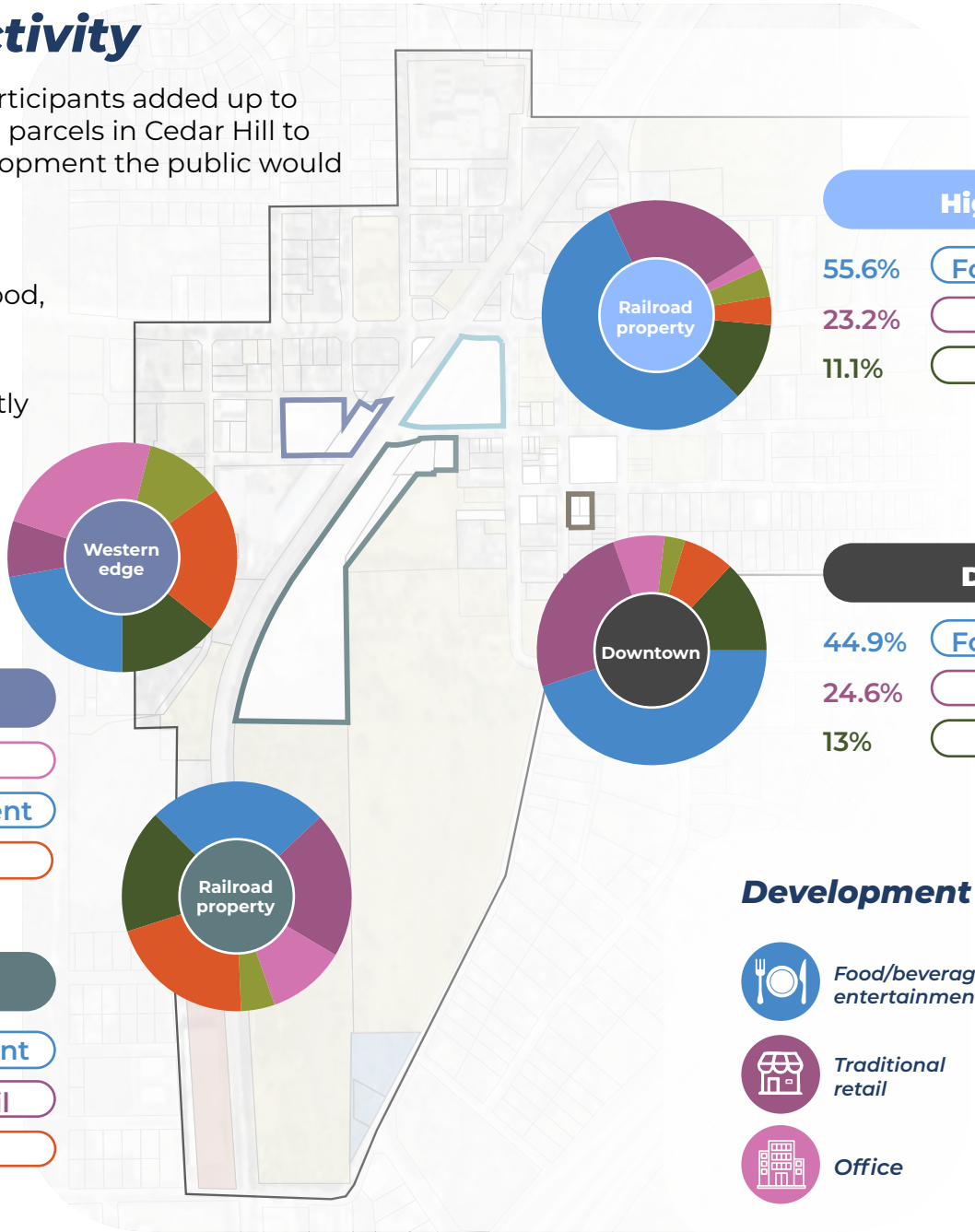
Two presentations were held in Social Chica to review the project goals and one walking tour was held to discuss development downtown.

Development Activity

In the *Development Activity*, participants added up to three stickers to five city-owned parcels in Cedar Hill to understand what types of development the public would like to see downtown.

Key takeaways:

1. The community wants more food, restaurant and entertainment development downtown.
2. Access to parks was consistently shown as a priority.
3. Additional rental homes, retail and office spaces were all priorities, whereas additional for-sale homes were not prioritized.



Highly Visible

- 55.6% Food/entertainment
- 23.2% Traditional retail
- 11.1% Park

Downtown

- 44.9% Food/entertainment
- 24.6% Traditional retail
- 13% Park

Western edge

- 23.8% Office
- 22.2% Food/entertainment
- 20.6% For-rent homes

Railroad property

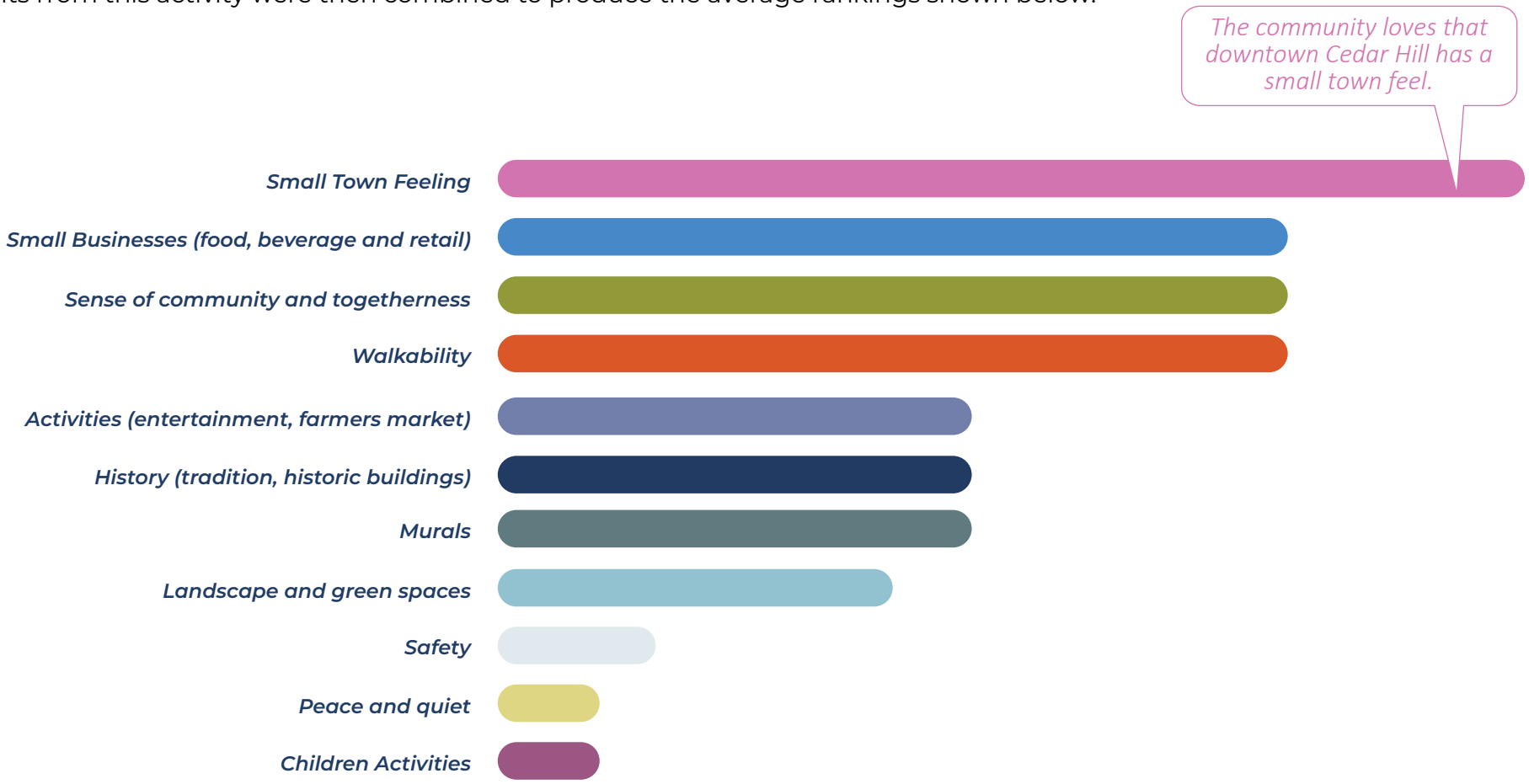
- 25.4% Food/entertainment
- 20.6% Traditional Retail
- 20.6% For-rent homes

Development Type

- *Food/beverage/ entertainment*
- *For-sale homes*
- *Traditional retail*
- *For-rent homes*
- *Office*
- *Parks*

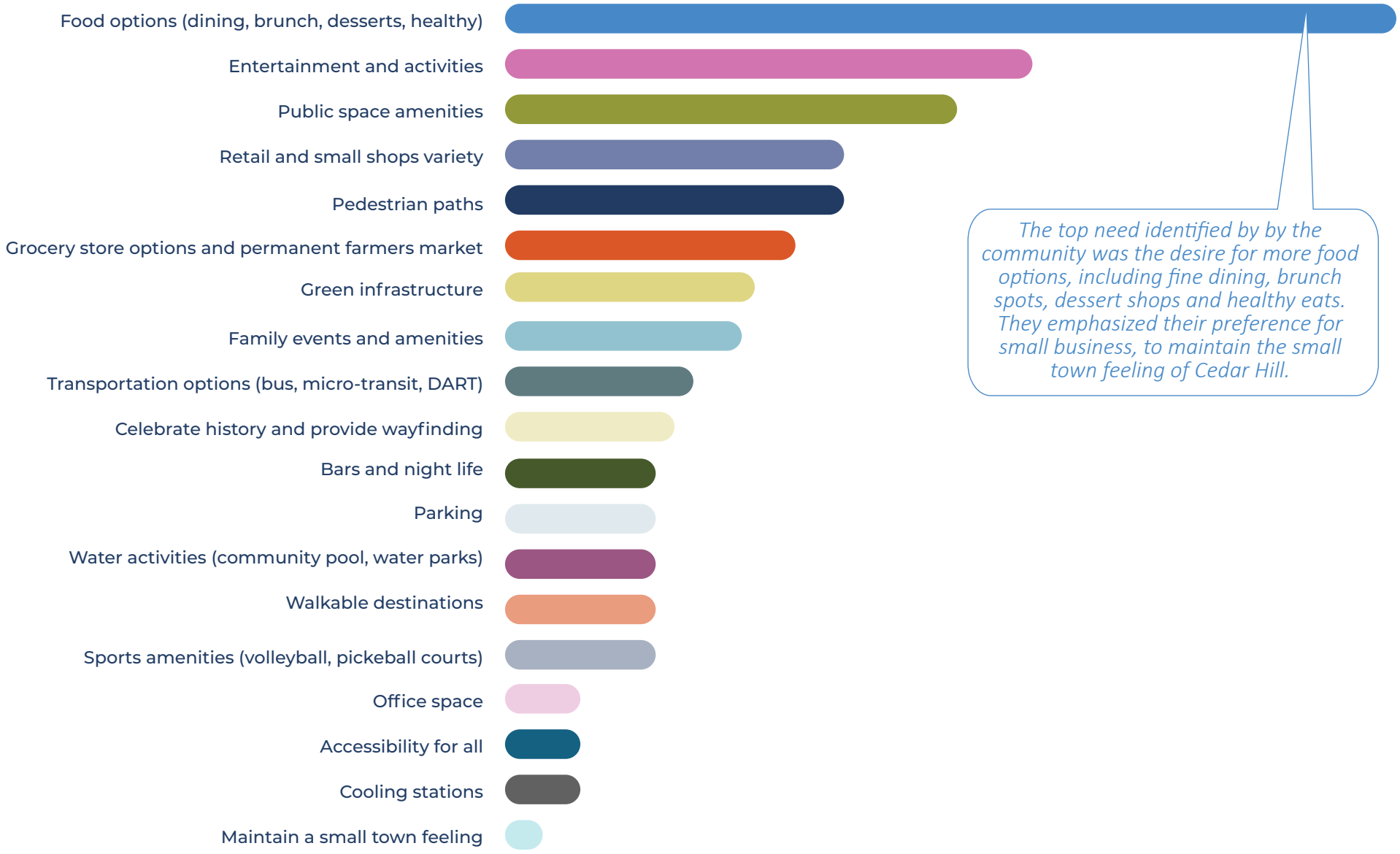
Community Priorities: loves

Participants in the community workshop and online Survey shared what they love about downtown Cedar Hill. All results from this activity were then combined to produce the average rankings shown below:



Community Priorities: needs

Participants in the community workshop and online survey shared what they think Downtown Cedar Hill needs. All results from this activity were combined to produce the average rankings shown below:



The top need identified by by the community was the desire for more food options, including fine dining, brunch spots, dessert shops and healthy eats. They emphasized their preference for small business, to maintain the small town feeling of Cedar Hill.

Celebrate Cedar Hill's History

In the *Celebrate Cedar Hill's History* activity, the community was invited to reflect on what makes Cedar Hill special. They shared their preference for potential landmark sculptures by placing sticker dots on the images they liked best. Participants preferred playful icons like a tower, a ferris wheel, a skate ribbon, nature play and rock sculptures.

Categories:



is on high ground!



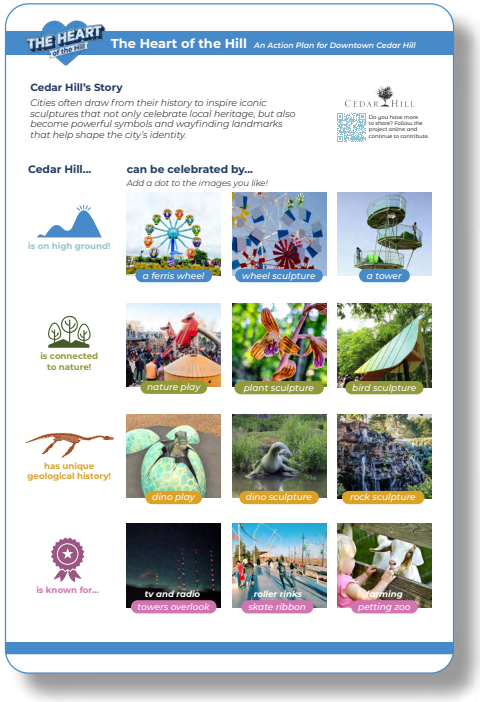
has unique geological history!



is connected to



is known for...



This was the most voted image!



nature play

The tower received a lot of interest from the community.



a tower

A playful element like the ferris wheel was very popular in the voting board.



a ferris wheel

The community loved the idea of a skate ribbon in Cedar Hill.



skate ribbon

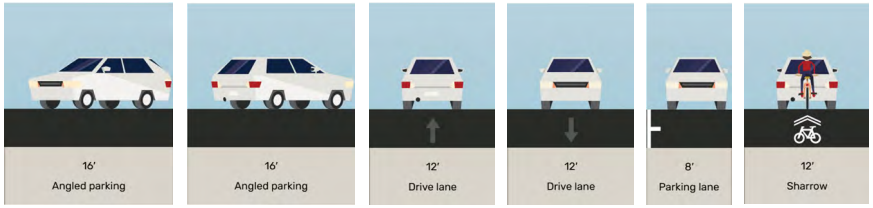
Design your street in Downtown Cedar Hill

This interactive activity invited attendees to redesign a street in downtown Cedar Hill.

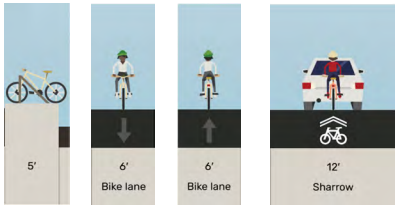
By participating in this activity, the community provided feedback on their mobility preferences as a whole.

Street design elements included:

Car elements



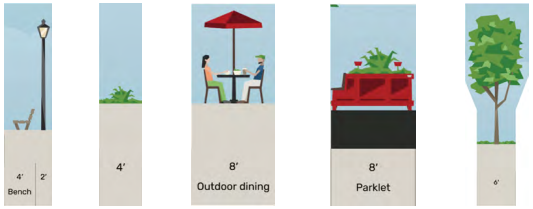
Bike Elements



Pedestrian elements



Street amenities



In general, participants designed complete streets with multi modal elements such as bike lanes, wider sidewalks or transit lanes. Participants consistently prioritized active and pedestrian friendly streets, often including bike lanes, wide sidewalks and buffers with trees.

Features that supported comfort and social activity, like green infrastructure, benches and outdoor dining, were commonly placed along the sidewalk. Driving and parking lanes were used least often by participants and were always accompanied by a green buffer with trees, citing the need for shade for pedestrians and desire of greenery along Cedar Hill's streets.

Sample Participant Designs

